



Aspiration Statement

- To be the leading regional corporation with global reach serving as the most credible and authoritative source of news, information and entertainment in and of the Caribbean.
- To take the leadership role in the development of the media industry by:
 - Zealously guarding and advocating the Freedom of the Press/media.
 - Observing and promoting the highest professional standards.
 - Providing training and development opportunities for media personnel.
- To be an exemplary employer.
- To make sound investments in diverse businesses that will provide for the leveraging of the Group's assets and competencies and the creation of shareholder value.
- To take a leadership role in corporate social responsibility initiatives in the region.